

ROSE CORESPI



HASHTAGS

STUDENT'S AND PRACTICE BOOK

ACCORDING TO
THE MCCEMS

 CORESPI
PUBLICATIONS

**NEW
EDITION**



Hashtag 5

Student's and Practice Book

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WELLNESS TIP: GET REGULAR CHECK-UPS
MAKING A DIFFERENCE: BRIBERY

NEW YEAR'S CELEBRATION AROUND THE WORLD R.S. SKIMMING THE TWELVE LUCKY GRAPES	HOW DO YOU CELEBRATE IT? CULTURAL DIFFERENCES	TIMELINE - FAMILY TRADITIONS
UNDERSTANDING INFLUENCER CULTURE R.S. SUMMARIZING USING GRAPHIC ORGANIZERS	BEFORE FOLLOWING AN INFLUENCER MEETING AN INFLUENCER	CONVERSATION - MY FAVORITE INFLUENCER
THE FUTURE OF ENTERTAINMENT R.S. RELATING CONTENT TO REAL LIFE MOVIE THEATERS VS. STREAMING SERVICES	GET THE POPCORN! A FAREWELL TO TV?	PARAGRAPH - MOVIE THEATERS IN THE FUTURE
THE ENNEAGRAM R.S. SKIMMING WHAT DO YOU THINK OF...?	THE ZODIAC SIGNS OUR PERSONALITY	SENTENCES - PEOPLE'S PERSONALITIES

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MAKING A DIFFERENCE: NEPOTISM

E-WASTE: A 21ST CENTURY PROBLEM R.S. SUMMARIZING USING GRAPHIC ORGANIZERS TAKE ACTION ON E-WASTE	ME TOO! GIVING ADVICE	COMIC STRIP - REDUCING E-WASTE
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THE IMPORTANCE OF YOUR DIGITAL FOOTPRINT R.S. SKIMMING TOO SERIOUS	SOCIAL MEDIA A POSITIVE DIGITAL FOOTPRINT	POSTER - USING SOCIAL MEDIA
CRYPTOCURRENCY: MONEY AT ITS BEST R.S. SUMMARIZING USING GRAPHIC ORGANIZERS THE GREATEST INVENTIONS	INVENTIONS AND DISCOVERIES OUR LIVES WITHOUT IT	SENTENCES - INVENTIONS AND DISCOVERIES

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MENTAL HEALTH: TALK IT OUT! R.S. PREDICTING HOW WE COPE WITH ANXIETY AND STRESS	RELAX! GIVING ADVICE	SURVEY - FEELING STRESSED
REVOLUTIONARY IDEAS R.S. SCANNING QUOTES ON SUCCESS	AS I UNDERSTAND IT A JOURNEY TO SUCCESS	PARAGRAPH - STARTING A BUSINESS
LOVE THE SKIN YOU'RE IN: BODY POSITIVITY R.S. REALTING CONTENTO TO REAL LIFE FITNESS APPS	I LOVE MYSELF ARE YOU REPRESENTED?	CONVERSATION - MY PERSONAL IMAGE



New
Mexican
School

Principles of the New Mexican School

Develop their Mexican Identity and Encourage a Sense of Belonging to their Nation.

Social Responsibility:
Honesty

Transforming the Society

Instill Respect for Human Dignity

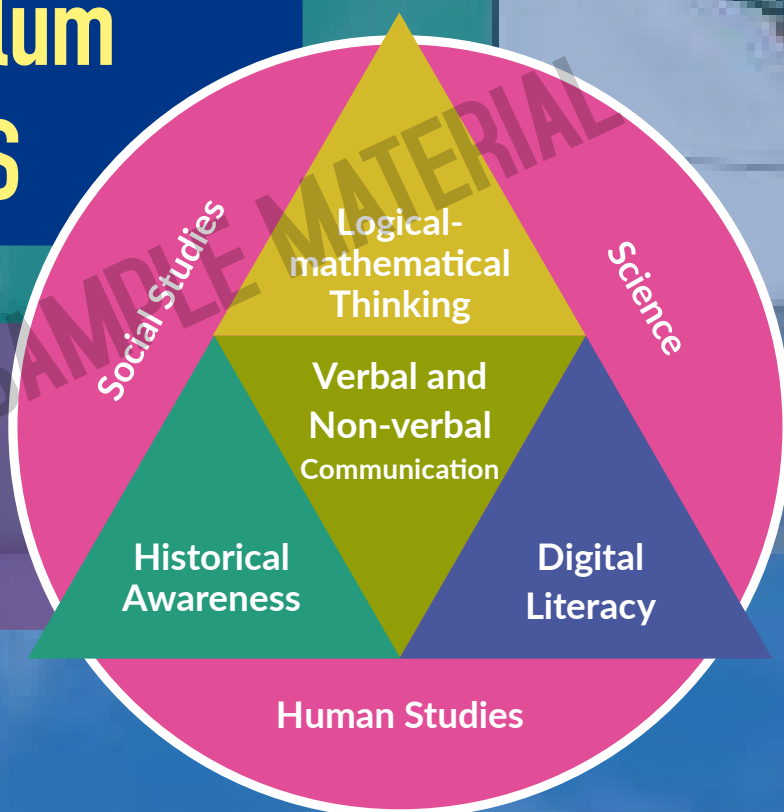
Interculturality

Culture of Peace

Respect for Nature and Care for the Environment

Core Curriculum of the NMS

- Four Socio-cognitive Cross-curricular Resources
- Three Access Areas to Knowledge and Experience



Socio-emotional Resources

Art, Culture, Creativity, and Artistic Appreciation

Social Responsibility: Honesty

Literacy, Democratic Participation, Sustainability, and Global Citizenship Principles

Socio-affective Well-being

Values

Physical Integrity

Sports, Physical Activities, and Sex Education

MCCEMS – English as a Foreign Language Language Skills and Subskills

- Listening for Gist
- Listening for Detail

Listening

Speaking

- Fluency
- Using Functions
- Pronunciation

ENGLISH

- Scanning
- Skimming

Reading

Writing

- Spelling
- Punctuation
- Layout
- Coherence and Cohesion

#DiagnosticTest

I. Write the past and past participle form of the following verbs.

Simple Form

Ex: go
find
realize
show
understand
make
spend
choose
think

Simple Past

went

Past Participle

gone

II. Change the following sentences as indicated.

1. The biology teacher assigned us a project yesterday.

(Interrogative) _____

2. My friends went to the movies last night.

(Negative) _____

3. I spent all Sunday watching movies at home.

(Negative) _____

III. Write three complete sentences saying what you are going to do next weekend.

1. _____

2. _____

3. _____



IV. Complete the sentences with the words from the box.

seen was been pay started

Ex: Where did she go?

1. I had never _____ something like that before.
2. They didn't _____ attention.
3. He _____ a really good student.
4. Had you _____ to that restaurant before?
5. She _____ six months ago.



V. Fill in the blanks with *so* or *such*.

1. The earthquake caused _____ damage that most people lost their homes.
2. The party was _____ well-organized that everybody had a great time.
3. Most TV programs are _____ boring that nobody watches them.
4. This test was _____ easy that I am sure I'll get an excellent grade.
5. The music was _____ loud that we couldn't hear each other.

VI. Circle the best option.

1. I was late for class this morning _____ the bus was late.
a) so b) because c) but
2. My bedroom was very cold _____ I forgot to close the windows.
a) because b) so c) but
3. I usually go home at four o'clock, _____ then I watch TV for an hour.
a) and b) because c) so
4. My classmate studies very hard, _____ she always gets good grades.
a) because b) but c) so
5. I don't feel very well, _____ I think I'll go to see a doctor.
a) but b) so c) because



EVERYDAY LANGUAGE

Asking for / Giving an Opinion

Asking for an Opinion

What do you think about...?

How do you feel about...?

What's your opinion of...?

What are your views on...?

Do you have any thoughts on...?

How do you see...?



Giving Your Opinion



In my opinion,...

I'd say...

If you ask me,...

The way I see it...

From my point of view,...

Personally, I think/believe...

Not Having an Opinion

I've never given it much thought.

It doesn't make any difference to me.

I don't have strong feelings either way.

Whatever. (Very Informal)

I have no opinion on the matter.



Phrases for Agreeing

Absolutely.

Exactly.

That's for sure.

That's so true.

Tell me about it! (Informal)

I agree 100%

I couldn't agree with you more.

That's exactly what I think. / That's exactly how I feel.



I don't think so.

I'm afraid I don't agree.

I'm not so sure about that.

That's not how I see it.

Not necessarily.

On the contrary.

I totally disagree. (Very Strong)

Phrases for Disagreeing



#TheWritingProcess

STAGE

DEFINITION

TIPS

PREWRITING

Brainstorm ideas and organize your topic.

- Think about what you want to say.
- Talk about your ideas with a friend to find a main idea.
- Use a list or web to organize your ideas.

DRAFTING

Create a rough copy of your writing.

- Write your ideas in order.
- Read your work out loud and note places where you stumble.
- Ask a friend for his or her feedback.

REVISING

Improve your writing.

- Try out different beginnings and endings.
- Use quotes or add dialogs.
- Include descriptive words.
- Add detail to develop important parts.

EDITING

Proofread your work.

- Make sure you have complete sentences, correct spelling, and necessary capitalization and punctuation.
- Reread to see if each sentence makes sense.
- Ask a friend to proofread your work.

PUBLISHING

Create a clean final copy.

- Type your writing or copy it neatly onto new paper.
- Think of an interesting title.
- Share your writing.

UNIT 1



#WellnessTip

Get Regular Check-ups

Taking care of your health now is like investing in your awesome future. **Regular check-ups** with a doctor might seem like a small thing, but they're super important for catching any little issues early, before they become big problems. Think of it as a tune-up for your body, making sure everything is running smoothly so you can keep doing all the things you love – playing sports, hanging out with friends, and chasing your dreams. So, make those appointments, ask questions, and be proactive about your well-being. Your healthy self will thank you later!

#MakingADifference

Bribery refers to the offering, giving, soliciting, or receiving of any item of value as a means of influencing the actions of an individual holding a public or legal duty.

- Have you ever received a **bribe**?
- Have you ever **bribed** someone?
- Is **bribery** ever justified?
- Is **bribery** a big problem in your country? If so, how could it be reduced?



#INTRO

#LearningOutcomes

You will be able to:

- learn some vocabulary words related to New Year traditions.
- differentiate the use of Present tenses.
- read and talk about traditions.



#EvidenceOfLearning

Ask your relatives about some family traditions, take notes about the different celebrations they mention, how they were celebrated, when they were celebrated and how those traditions have changed during the years. Make a timeline in which you include as many details as possible and present it to the class.

#EcoFriendly

Biofase is a Mexico-based company founded in 2013. Mexico is responsible for around 50% of the world's avocado supply, so the country is full of avocado pits that can easily be turned into something useful. That's why an entrepreneur, Scott Munguia, came up with a brilliant idea: transforming discarded avocado seeds into biodegradable single-use cutlery. **Biofase** converts around 130 tons of avocado seeds monthly into a biopolymer material they call "avoplast", which is then made into forks, knives, spoons, and straws. The company makes two types of product materials, one that biodegrades within 240 days, and another that is compostable.

What do you think about the use of disposable plates, cups, and cutlery? What's your opinion about this project?



I. Listen and repeat. **Track 1**
#Pronunciation

Happy New Year!

- resolution
- New Year's Eve
- pub
- fireworks
- Ferris wheel
- customs
- firecrackers
- parade
- to toast
- to make good on

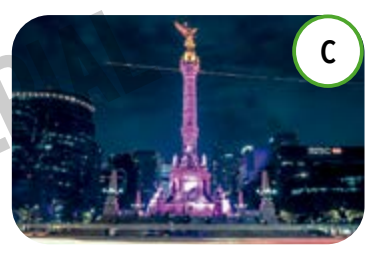


II. Match the places and the pictures.

Around the World



1. Times Square _____
2. Sydney Harbour _____
3. Great Wall _____
4. Big Ben _____
5. The Angel of Independence _____



III. Match the words and the corresponding definitions.

- | | |
|--------------------------|---|
| 1. resolution _____ | A) It means to fulfill a promise, to do what you said you would do. |
| 2. Ferris wheel _____ | B) It is the last day of the year; in the Western calendar, it refers to December 31st. |
| 3. pub _____ | C) They are a class of low explosive pyrotechnic devices used for aesthetic and entertainment purposes. |
| 4. customs _____ | D) They are small explosive devices primarily designed to produce a large amount of noise, especially in the form of a loud bang, usually for celebration or entertainment. |
| 5. to toast _____ | E) It is a tradition in which a person resolves to continue good practices, change an undesired trait or behavior, accomplish a personal goal, or improve their behavior. |
| 6. parade _____ | F) It means to drink to the health or in honor of (someone or something) by raising one's glass together with others. |
| 7. firecrackers _____ | G) It is a public procession, especially one celebrating a special day or event and including marching bands and floats. |
| 8. New Year's Eve _____ | H) It is an establishment licensed to serve alcoholic drinks for consumption on the premises. |
| 9. to make good on _____ | I) It is an amusement-park or fairground ride consisting of a giant vertical revolving wheel with passenger cars suspended on its outer edge. |
| 10. fireworks _____ | J) It refers to a cultural idea that describes a regular, patterned behavior that is considered characteristic of life in a social system. |

IV. Complete the sentences with the correct option.

Big Ben

Times Square

Sydney Harbour

Great Wall

The Angel of Independence

- Thousands of people went to the _____ to celebrate the victory of the Mexican National Soccer team.
- The _____ has ticked away the time accurately for many years.
- Fireworks exploded near the _____ Bridge and Opera House on New Year's Eve.
- Millions of people watch the big ball drop in New York's _____ on December 31st.
- The _____ in China dates from the third century B.C





Contrasting Present tenses

USE



You have learned how to use four different Present tenses. Let's review them.

- **Simple Present tense** is used to talk about facts or to describe habits or actions that happen regularly.
- **Present Continuous tense** is used to talk about things happening at the moment of speaking.
- **Present Perfect tense** is used to talk about our experiences up to the present or for something we have done several times in the past and we continue doing it nowadays but is not necessarily happening now.



VI. Classify the following time expressions according to the tense they are usually used with. Some may apply for more than one tense.

now recently every weekend since 1988 lately for three years just	at this moment usually ever right now on Mondays yet
---	---

Simple Present	Present Continuous
Present Perfect	

VII. Circle the correct option.

- Mary _____ to school every day.
 a) is walking b) walks c) has walked
- Sandy _____ many countries in the last four years.
 a) has visited b) visits c) is visiting
- George _____ how to make lemonade.
 a) hasn't known b) isn't knowing c) doesn't know
- I _____ you are a wonderful singer.
 a) think b) am thinking c) have thought
- I _____ about visiting my grandparents next summer.
 a) think b) am thinking c) have thought
- Your dog _____. Please let him out into the garden.
 a) is barking b) has barked c) barks
- The neighbor _____ his car every day. I think it's too much.
 a) is washing b) washes c) has washed
- Helen and Mary _____ friends for over ten years.
 a) are being b) are c) have been

V. Match the tenses and the examples.

Simple Present _____

A) I haven't gone to the movies since 2020 because of the pandemic.

Present Continuous _____

B) I go to the movies every Wednesday.

Present Perfect _____

C) I'm going to the movies with Lucy right now.



VIII. Complete the following sentences using the verbs in parentheses in the correct present tense: *Simple Present, Present Continuous, or Present Perfect.*

- _____ you already _____
(**buy**) your plane ticket?
- I usually _____ (**not / work**) on Sundays.
- The kids _____ (**not / sleep**) now.
- I _____ (**read**) this book for the
last three weeks.
- _____ you _____ (**go out**)
with someone right now?
- She _____ (**take**) a salsa dancing
class every Tuesday.
- She _____ never _____
(**eat**) meat. She's a vegetarian since she was born.
- My cousin often _____ (**come**) over for
dinner.



IX. Circle the mistake in each sentence and rewrite it correctly.

- It has snowing in this moment. _____
- Have you saw the new *Marvel* movie? _____
- My friends doesn't live near the school. _____
- Do your brother like motorcycles? _____ ?
- Mike have written many good stories. _____
- Why are Sandy crying? _____ ?



SKILLS

Reading



#ReadingStrategy

Skimming

X. Skim the following text and answer the questions. Then, listen to the recording as you read along.

Track 2

1. Is New Year's celebration the same in all countries?

2. How many celebrations are mentioned in this article?

3. Is New Year's celebration a time of joy and feast?

New Year's Celebration Around The World



It's December 31st and the time has come for people to get together and make New Year's resolutions. No matter where you are or what you like, this is for sure one of the best times of the year for people all around the world.

Celebrating the arrival of a new year is a tradition closely related to different cultures and even their location allows some places to be the first and the last ones to start the celebration. The following are some of the most famous New Year's celebrations in different parts of the world:

1. *The USA:* Thousands of people gather around the streets of **Times Square** in New York City and millions watch on TV how the **New Year's Eve** ball goes down at midnight each year. This celebration started in 1907 when the owner of the New York Times created the event to draw attention to its headquarters. Sixty seconds before the big moment, the ball begins its descent, its lights are turned off as the numerals of the New Year shine high above Times Square. The world-famous New Year's Eve confetti is released from the rooftops of buildings creating a colorful blizzard as people welcome the New Year accompanied by colorful pyrotechnic effects.

2. *England:* Many people spend most of December 31st quietly. New Year's Eve parties begin in the late afternoon or evening. People who host parties spend a large part of the day preparing food and arranging drinks. Parties usually go on for many hours. Some young people prefer to spend the evening in **pubs**, clubs, or discos. One of the most widely known symbols of New Year's Eve is the image of the Clock Tower at the palace of Westminster, in London, counting down the last minutes of the old year. The first chimes of **Big Ben** in the new year are broadcast live on radio and TV. After that, there is a spectacular **fireworks** performance, often centered on the *London Eye*, which is the largest **Ferris wheel** in Europe.

3. *China:* Chinese New Year, also known as **Lunar New Year** or Spring Festival, is the most important festival in China. It was traditionally a time to honor deities and ancestors, and it has become a time to feast and to visit family members. The celebrations last about two weeks. Although **customs** and traditions may vary from one region to another, they share the same theme: welcoming the luck and prosperity of a new year. Among the different traditions Chinese people practice are cleaning and decorating houses with red things, offering sacrifices to ancestors, enjoying a family reunion dinner, exchanging red envelopes (with money) and other gifts, setting off **firecrackers** and fireworks, and watching lions and dragon dances. Chinese people will celebrate their New Year on Sunday, January 22nd, 2023. The date changes every year because it is determined by the Chinese lunar calendar.

4. *Australia:* Major Australian cities have special events that include **parades**, music, and entertainment. Celebrities are invited as guests of honor. New Year's Eve balls are popular, and they have various themes like masquerade, black-tie and formal wear, tropical, etc. Many Australians also prepare their New Year's resolutions for the next day and celebrate on boat cruises, parklands, or beaches, but the symbol that marks the beginning of a new year are fireworks. The largest and most elaborate fireworks occur at midnight. The **Sidney Harbour** is an iconic Australian landmark that is a special symbol for New Year's celebration in Australia. The harbor is lit with spectacular fireworks, where hundreds of cultures unite for the *Harbour of Light Parade*.

5. *Mexico:* New Year's Eve is a festive occasion for millions of people in Mexico. Beaches like Acapulco and Cancun are full of tourists from all over the world. Parties and dinners are held to celebrate the night in anticipation of the New Year. Fireworks are lit and glasses are **toasted** at midnight and the expression *Feliz Año Nuevo* is shared among friends and family. There are many superstitious activities that people do for fun. It is believed that dressing in certain colors will bring positivity: red for love, yellow for wealth, green for good health, etc. Major Mexican cities also have public celebrations in special landmarks with fireworks, concerts, and different types of entertainment.

New Year's resolutions are examples of the universal human desire to have some control over the future and no matter whether we **make good on** these promises or not, the New Year is all about looking towards the future with optimism. This celebration brings everyone together, and it is always another opportunity to enjoy another big feast.



Listening



XII. Listen carefully and answer the questions. **Track 3**

The Twelve Lucky Grapes

1. In which two countries can you find the traditions of eating twelve grapes at midnight on December 31st?

2. In Spain, what does each grape symbolize?

3. In Mexico, what does each grape symbolize?

Speaking



XI. In groups of three or four students, discuss the following questions.

How Do You Celebrate It?

- How do you usually celebrate the beginning of a new year?
- What is usually on television on New Year's Eve? On New Year's Day? Do you enjoy watching TV around this time of year?
- Have you ever made a New Year's resolution?
- Which year has been the best of your life so far? What made it so good?



#WritingCorner

Writing



Cultural Differences

XIII. As you get older, you'll meet a wider range of people from diverse cultures - not just from around the world, but sometimes within your own town or country.

- Write a paragraph in which you answer the question below. Follow the steps of **#TheWritingProcess** on page 12.
- Why it is important to respect the traditions, beliefs, and culture of others?

Note: Check the **#ThinkingQuestions**. They may help you to generate ideas for your paragraph.

#ThinkingQuestions

- What do you like about your culture?
- Which culture, besides your own, do you admire? Why?
- Are cultural differences positive or negative? Why do you think so?



#INTRO

#LearningOutcomes

You will be able to:

- learn some vocabulary words related to influencers and social media.
- identify and use Present Perfect Continuous tense.
- read and talk about social media pros and cons.



#EvidenceOfLearning

Work with a partner and write a conversation in which you both talk about the influencers you have been following lately and the kind of content they post. Mention how long you have been following them and why you like the content they share.

#SocialConscience

Inclusivity is about empowering people by respecting and appreciating what makes them different, in terms of age, gender, ethnicity, religion, disability, sexual orientation, education, and national origin. Inclusive cultures make people feel respected and valued for who they are as an individual or group.

Discuss with your teacher and classmates the importance of being inclusive in your school, your community, your country, and the world.



I. Listen and repeat. Track 4
#Pronunciation

A Good Influence



- influencer marketing
- undeniable
- thought leader
- blogger
- brand
- vlogger
- relatable
- scrolling
- mindful
- unrealistic
- support
- genuine
- clout
- self-identity
- follower

II. Write the names of two influencers or content creators that you follow. Then, write at least four adjectives that you would use to describe them or their content.

Blank boxes for writing names and adjectives, connected by lines.

III. Match the words and the corresponding definitions.

- | | |
|-------------------------------|--|
| 1. undeniable _____ | A) It is a type of product manufactured by a particular company under a particular name. |
| 2. thought leader _____ | B) It refers to something commonly correct or true. |
| 3. blogger _____ | C) It is the power to influence or control situations. |
| 4. brand _____ | D) It refers to an informed opinion leader who becomes a trusted source and moves and inspires people. |
| 5. influencer marketing _____ | E) It means the recognition of one's potential and qualities as an individual. |
| 6. mindful _____ | F) It is a person who regularly writes material for a blog. |
| 7. clout _____ | G) It means to be conscious or aware of something. |
| 8. self-identity _____ | H) It is a type of social media marketing that uses support and product mentions from influencers. |

IV. Complete the sentences using vocabulary words from the box in the correct form.

vlogger

follower

scrolling

unrealistic

relatable

genuine

support

- His account has thousands of _____.
- _____ up means the cursor and text move down the screen.
- Her story is _____ to anyone who has ever felt sad for being away from home.
- Is this painting a _____ Picasso?
- Yuya is a famous Mexican _____.
- It would be _____ to expect those changes to happen overnight.
- We cheered to show _____ for our team.





Contrasting Past tenses

USE



Simple Past tense

We use the **Simple Past** tense to talk about something that happened once at a specific time in the past.

Structure: **Subject + verb in past + complement.**

I visited my friends in Italy last year.

Past Continuous tense

We use the **Past Continuous** tense to indicate that an action was happening in the past at a specific time.

Structure: **Subject + was/were + verb in gerund (-ing) + complement.**

My friends were playing soccer at this time yesterday.



V. Identify if the following sentences are in *Simple Past (SP)* or in *Past Continuous (PC)* tense. Write it down.

- Chicharito **started (a)** playing soccer when he **was (b)** seven.
a) _____ b) _____
- Elsa Carrillo **made (a)** her professional dancing debut in 1999.
a) _____
- Javier Hernandez **was playing (a)** for the *Manchester United* when he **was (b)** named a *UNICEF* National Ambassador for Mexico.
a) _____ b) _____
- Matt Damon **broke (a)** a rib while he **was playing (b)** golf in *The Legend of Bagger Vance*.
a) _____ b) _____
- Michael Jordan **left (a)** college after his junior year to join the *NBA*.
a) _____
- Hugo Sanchez **completed (a)** a degree in Dentistry while he **was playing (b)** for *Pumas*.
a) _____ b) _____
- Marc Anthony **released (a)** his first Spanish-language album in 1993.
a) _____
- Checo Perez **had (a)** an accident while he **was practicing (b)** in Hungary.
a) _____ b) _____

VI. Complete the following sentences using the verbs in the box in the correct tense: *Simple Past* or *Past Continuous*.

arrive	dance	work	study
knock	hurt	take	jog

- My brother _____ in a little restaurant while he _____ to become a chef.
- When the delivery guy _____ at the door, Sue _____ a shower.
- Sandy _____ when she _____ her ankle this morning.
- The audience _____ when we _____ at the concert last night.



VII. Choose the correct tense, *Simple Past* or *Past Continuous*, to complete each sentence.

- I _____ (**watch**) TV when the phone _____ (**ring**).
- She _____ (**not / go**) to the party last night because she _____ (**feel**) sick.
- What _____ (**you / do**) at 8 PM yesterday?
- They _____ (**play**) in the park while their parents _____ (**talk**).
- He _____ (**study**) for his exam all day yesterday.
- _____ (**it / rain**) when you _____ (**leave**) the house?
- We _____ (**eat**) dinner when the lights _____ (**go out**).
- She _____ (**not / listen**) to the teacher because she _____ (**text**) a friend.

VIII. In each of the following sentences, there is one error in the use of the *Simple Past* or *Past Continuous*. Circle the error and rewrite the sentence correctly.

- I was saw a great movie last night.

- They didn't were playing video games, they were studying.

- What you did yesterday at six o'clock?

- She wasn't listen to music when I called.

- We were ate dinner when the doorbell rang.

- Did he was going to the party when you called him?

- It was raining while I walked to school.

- They didn't finished their project on time.



SKILLS

Reading



Listening

IX. Read the following article as you listen to it. **Track 5**

Understanding Influencer Culture

For decades, **brands** have advertised their products by means of famous faces. However, in recent years, brands have been turning to **influencer marketing**. The impact influencers have had in many aspects of modern life is **undeniable**, but who are these people? Let's find out:

An *influencer* is a person who exerts influence. It is a person who inspires or guides the actions of others. More recently, an influencer is someone who generates interest in something by posting about it on social media. Influencers are supposed to have specialized knowledge, authority, or insight into a specific subject. Today, influencers can be part of one of the following categories:

- Celebrities: Artists, athletes, and pop culture stars,
- Industry experts and **thought leaders**,
- Micro-influencers: Individuals with impact on social media, and
- **Bloggers/Vloggers** and content creators.

Previous generations used to obsess over celebrities and stars, but nowadays, social media influencers have more influence than traditional celebrities, as they seem **relatable** to the audience. So, let's see how social media influencers impact teens.

Social media influencers: Positive or negative influence on teens?

During teenage years, boys and girls go through

their **self-identity** process, trying to find out who they are and who they want to be. And since teenagers nowadays spend most of their time **scrolling** through social media, they take inspiration from social media influencers. The amount of peer pressure teens experience has exploded with social media. Influencers can have huge impact on what their young **followers** want to look like, the brands they want to buy, and what they talk about with each other, just to mention some aspects. The problem is that most of them show a picture-perfect life. They do not show the struggles of their daily regular lives. This **unrealistic** approach to life shown by influencers has affected the mental health of many teens leading them to depression and anxiety. The thing that teenagers need to realize is that the influencers only show some part of their life on social media, but their lives are not perfect at all.

To Follow or Unfollow – That Is the Question

To sum up, we must be more conscious of our activity on social media and be **mindful** of the influencers we choose to engage with. When choosing to **support** an influencer, we must ask ourselves why we would like to support them. After all, our engagement and support are what can help them pay their bills. So, we should question their character, their values, their motives, and the quality of their content. Are they looking for **genuine** support for their passions, or are they looking for **clout**? We all have a choice. We should follow people that really inspire us, that make us feel good about ourselves, or at least that make us laugh and help us relax after having a hard day. To follow or unfollow is up to you.





#ReadingStrategy

Summarizing Using Graphic Organizers

X. Using the information you read, complete the following chart in your notebook.

What Is an Influencer?

- What categories can influencers be part of?
- Why do social media influencers have more influence than traditional celebrities?
- Why can social media influencers be a negative influence on teenagers?
- What influencers should people follow?



XI. Scan the QR code to watch a video and listen to Nikhil Reddy, a vlogger, talking about the problem with social media influencers. Answer the following questions according to what he says.

The Problem with Social Media Influencers



- Write two positive characteristics about social media tools.

- Why does he say that having followers doesn't mean anything?

- In his opinion, what do we usually see when we look at the content posted by social media influencers?

- What does he say that mental health studies have shown about people constantly watching content on social media?

- What is his advice to social media influencers?



XII. In teams of three or four students, discuss the following questions.

Before Following an Influencer

- What social networks have you been using for the past six months?
- What are some pros and cons of having social networks in our lives?
- What do you usually post on social media?

#WritingCorner

Writing



Meeting an Influencer

XIII. Write a paragraph in which you answer the question below. Follow the steps of #TheWritingProcess on page 12.

- Would you like to meet an influencer in real life? Who? Why?

Note: Check the #ThinkingQuestions. They may help you to generate ideas for your paragraph.

#ThinkingQuestions

- Can anyone be an influencer?
- Have you ever bought something because of an influencer?
- Why do people follow influencers?



#INTRO

#LearningOutcomes

You will be able to:

- identify and use vocabulary related to entertainment.
- use future tenses correctly.
- read and talk about entertainment nowadays.



#EvidenceOfLearning

Write a short paragraph about how you think movie theaters will be in twenty years from now. Send it to your teacher.

#EcoFriendly

Nopalmilta is a business that creates natural cosmetics by using *nopal* in all of their products. This Mexican company was founded in 2009 by two friends who went to college together named Rose Mary Martinez and Mario Alberto de Jesus Bautista. They started this project with food products based on *nopal* and then, since the food industry was full of similar products, they decided to move on to the cosmetic industry. They found out that *nopal* was used by Mexicans in ancient times to cure their wounds and to maintain hydrated skin. In the process of manufacturing their products, the company uses renewable energy and techniques that are better for the environment. They also have a recycling program, where costumers bring their empty plastic containers and get a refill of the product at a certain price, instead of buying another plastic container that contaminates the environment.

What do you think of this project? Do you know any other Mexican company that manufactures natural products and takes care of the environment as well?



Vocabulary



#PRESENTATION

I. Listen and repeat.
#Pronunciation

Track 6

Entertainment Never Dies

entertainment device mass media peak trend amusement

consumer advertiser streaming interface

compatibility subscriber diverting performers



II. A **compound adjective** is formed when two or more adjectives are joined together to modify the same noun. These terms should be hyphenated to avoid confusion or ambiguity. In your own words, write the meaning of the following compound adjectives. You can use a dictionary if necessary.

internet-enabled: _____

well-being: _____

best-known: _____

easy-to-use: _____

video-sharing: _____



III. Using vocabulary from the previous page, complete the sentences below. Then, look for those words in the wordsearch.

#WordGame

1. The latest _____ in entertainment depend mostly on digital formats.
2. Many _____ hire famous influencers to promote their products.
3. Live _____ refers to the broadcast of an event over the internet as it happens.
4. A platform should have a simple and easy-to use _____ to be successful.
5. A _____ is a person who pays to receive or access a service.
6. The most popular _____ device nowadays is the cell phone.
7. Young people are the largest _____ of technology.
8. Before you buy a printer, you must check its device _____.
9. _____ is the act of entertaining. It is something that provides pleasure, diversion, or amusement.
10. _____ refers to the means of communication that reach large numbers of people in a short time.
11. *I spy* is a marvelous game for _____ children on long car trips.
12. _____ is the state or experience of finding something funny.

C O M P A T I B I L I T Y N F
 B A V V E D N T R E N D S C H
 S D M A N I T P S Y E U U D Y
 S V A Z T N E G Q J W X B I I
 T E S C E T R X U C N A S V G
 R R S L R E N C Z O R M C E C
 E T M H T R E A W N T U R R J
 A I E P A F T L P S R S I T G
 M S D Y I A E O C U C E B I M
 I E I G N C N S O M H M E N Z
 N R A P M E A M H E X E R G M
 G S D N E O B X U R K N V Z D
 D C R O N R L J K S E T L D V
 W A N Q T S E Z D B L P V E T
 Q A X Q Q R D N A J Z S H J I





Reviewing Future Tenses

USE

Simple Future tense and **Idiomatic Future tense** are used to make **predictions about the future.**

*She **will pass** the exam because she studied a lot.*

*She **is going to pass** the exam because she studied a lot.*

Will (Simple Future) is used to express a **decision made at the moment of speaking.**

Be going to (Idiomatic Future) is used to express a **prior plan.**

*I'll **help** you with those boxes.*

*I'm **going to get** vaccinated next Thursday.*



IV. Complete the sentences with the correct future form.



- I _____ send this box to my sister. I'm on my way to UPS.
- Are you thirsty? I _____ get you a glass of water.
- We _____ spend two weeks on a cruise. We already made the reservations.
- When we get home, we _____ have dinner.
- I know they _____ be very happy if they win the final game.
- She _____ get her mum a birthday present. But she _____ (**not**) buy it today. She's busy.

V. Underline the correct answer.

- Perhaps the neighbors _____ to another city.
a) **will move** b) **is going to move**
- Helen is the best student in the class. I'm sure, she _____ with honors.
a) **will graduate** b) **is going to graduate**
- What _____ you _____ tomorrow afternoon?
a) **will... do** b) **are... going to do**
- We _____ a conference on health tomorrow. It's obligatory.
a) **will attend** b) **are going to attend**
- What do you think _____ to the poor man?
a) **will happen** b) **is going to happen**
- You shouldn't worry. I think you _____ just fine on your interview.
a) **will do** b) **are going to do**
- I don't know if I _____ to the party.
a) **will go** b) **am going to go**
- My dad _____ the car yet. He wants to see other options.
a) **will not sell** b) **is not going to sell**



VI. Complete the following sentences with the *Simple Future* or the *Idiomatic Future*.

- I _____ probably _____ (**go**) to the UK next summer.
- Look at the sky! It _____ (**rain**). Let's get our umbrellas.
- I think people _____ (**live**) on the moon one day.
- Tom is on vacation. He _____ (**visit**) his family in New York.
- My mom doesn't think she _____ (**sell**) the house soon.
- Perhaps the weather _____ (**get**) better tomorrow.
- We _____ (**not, stay**) after school today because we have a party.
- The car is going too fast. It _____ (**have**) an accident for sure!

VII. Put the words in order to make sentences in future tense.

- I / am / for the chemistry exam / study / tonight / going to

- do the laundry / I will / clean the kitchen, / but / you will

- to have / an audition / I / morning / am going / tomorrow

- your friends / will arrive / When / ?

- We / today / going to / are not / eat out

VIII. Circle the correct future tense phrase in the following sentences.



- I am feeling energetic. So, I think I (**will / am going to**) wash my car.
- It has been decided that we (**will / are going to**) climb Mount Everest next week.
- Who wants to come with me to the movie tonight? - I (**will / am going to**) go with you.
- We have already made plans for the vacation. We (**will / are going to**) visit Uncle Bill in Colorado.
- It seems like a nice night to be outside. I think I (**will / am going to**) go for a walk after dinner.
- I think my dad said we (**will / are going to**) go to the beach this weekend.



SKILLS

Reading



IX. Read along as you listen to the recording. **Track 7**

The Future of Entertainment

An essential part of people's routine is being entertained. **Entertainment** is something that refreshes your mind, and it helps you keep your mental health and your emotional **well-being**. It brings happiness into your life, and it also brings you closer to your friends and family.

Entertainment can be defined as something **diverting** or engaging; it can refer to all kinds of **amusement** or diversion provided by **performers**, and more recently by mass digital media. There are three types of entertainment:

- Exhibition entertainment,
- Live entertainment, and
- **Mass media** entertainment industry.

As a result of lifestyle changes caused by the COVID-19 pandemic, the third type has strongly received the highest **peak** of development, and there are three top **trends** now that apparently have become the future of entertainment:

ONLINE TV

One of the forms of entertainment that has gathered a big number of **consumers** is online TV. Everybody has heard about *YouTube TV*, *Netflix*, or *Sling TV*, the three main giants of this industry. The main advantage of online TV is that it makes it possible to view the same television channels on any **internet-enabled device**, which makes it practical and convenient. As an example of the impact of online TV, in 2017 the average American used to watch online TV for about 52 minutes daily and it has increased to one hour and 27 minutes in 2021. As a result, **advertisers** and marketers have turned their attention to this new form of entertainment that will certainly continue growing more and more.

MUSIC STREAMING

Music has always been one of the most popular personal interests. Nowadays, **streaming** is the most convenient and popular way to listen to your favorite songs. The biggest names in this industry are *Spotify*, *Apple Music*, *Amazon Music*, and *YouTube Music*.

Spotify is a pioneer in music streaming, and it is the **best-known** service. With a fun **easy-to-use interface**, an extensive catalog, and the best device **compatibility**, *Spotify* has taken the lead. From 130 million paying subscribers at the beginning of the pandemic, the number of their premium **subscribers** reached 182 million by March 2022. And they are planning to get more than 200 million subscribers by the end of this year. Only in Mexico, this company has taken about 85% of the music streaming market with over 13 million users.

VIDEO CONTENT

The popularity of visual platforms like *Instagram* and *TikTok* has attracted millions of users to consume and create content. Day by day, the new generations seem to be more interested in short-form video content instead of the traditional long format.

TikTok is the fastest-growing platform across all generations and around the world. It has become the #1 target if you are trying to find entertaining and funny content. It is a social media application where users create short video clips that go from 15 seconds to 3 minutes. *TikTok* is a **video-sharing** community with 1.39 billion users internationally. Mexico is the fifth country with the largest number of users (41.6 million). It is considered a platform with no boundaries that has provided *Creative Freedom* to ordinary people and not only limited to celebrities. Its consumers feel its content is honest and more natural and it gives them what they want, a nice and **enjoyable** experience.

The future of entertainment will offer lots of opportunities based on transformation. This industry will be open to new ideas, and technology for sure is going to be a major challenge. However, companies and users are going to be ready to adapt to new ways of offering and having fun.



#ReadingStrategy

Relating Content to Real Life

X. Read the article once again and answer the questions according to your own ideas:

1. What is your favorite form of entertainment?

2. How different is entertainment now compared to entertainment in your parents' times? Ask them.

3. Do you think technology is necessary to have fun nowadays? Explain.

4. How do you think people will be entertained in the future?

Listening



XI. Listen to some people giving their opinion about movie theaters and streaming services. Write their names on the lines. **Track 8**

Movie Theaters vs. Streaming Services

_____ : "I would much rather stream a film at home than visit a cinema. I really enjoy being at home, ordering some sushi and watching a movie on my comfortable couch."

_____ : "To me, the experience of watching a movie at a theater is a one-of-a-kind experience that cannot be substituted with streaming services. The visual storytelling, community experience and unlimited popcorn makes the movie watching experience much more enjoyable in the theaters."

_____ : "I think streaming has definitely changed the industry, especially in this last year where theaters have been shuttered because of the pandemic. And, since we are so addicted to our phones, our iPads, our computers, etc. I strongly believe streaming is here to stay, and movie theaters will disappear in no longer than a decade."

Speaking



XII. In groups of three or four students, discuss the following questions.

Get the Popcorn!

- Do you listen to podcasts? If so, which one is your favorite?
- What music streaming services do you use?
- What kind of videos do you watch online?
- Which one is your favorite streaming service?
- Do you prefer going to the movies or watching movies at home?



#WritingCorner

Writing



A Farewell to TV?

XIII. As you have seen, the entertainment industry has changed a lot in the last years, and it will continue changing. Write a paragraph in which you answer the question below. Follow the steps of the #TheWritingProcess on page 12.

- Do you think television will disappear because of online videos and streaming services?

Note: Check the #ThinkingQuestions. They may help you to generate ideas for your paragraph.

#ThinkingQuestions

- How often do you watch TV? How about your friends?
- How many hours of TV did you watch when you were a kid?
- Which are the most popular TV shows in your country nowadays?
- Does someone in your family watch them?



#INTRO

#LearningOutcomes

You will be able to:

- identify vocabulary related to types of personality.
- describe someone's personality.
- use Tag Questions in different tenses correctly.
- express your opinion about an article you read.



#EvidenceOfLearning

Write ten sentences describing the personality of some of your friends or relatives.

#EcoFriendly

Reforestation in Mexico

Mexico's National Forestry Commission (CONAFOR) works with local landowners and communities to help them implement restoration projects. Among CONAFOR's goals during the six-year term of President López Obrador was to increase the acreage of nationally certified forests (750,000 ha, about 1.85 million acres, at present) and internationally certified ones (1.3 million hectares).



I. Listen and Repeat.
#Pronunciation

Track 9

Personality Features



talkative



ambitious



sociable



patient



optimistic



shy



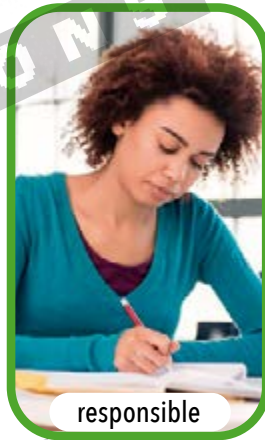
honest



hard-working



respectful



responsible

II. Match the concepts and the definitions.

- | | |
|-------------|---|
| a) annoying | _____ unreasonably obstinate; obstinately unmoving |
| b) brave | _____ devoted to or caring only for oneself |
| c) polite | _____ possessing or exhibiting courage |
| d) rude | _____ showing good manners towards others |
| e) kind | _____ expressing or exhibiting sharply varying moods |
| f) friendly | _____ characteristic of or befitting a friend; showing friendship |
| g) loyal | _____ causing annoyance; irritatingly bothersome |
| h) selfish | _____ liberal in giving or sharing; unselfish |
| i) sensible | _____ discourteous or impolite |
| j) stubborn | _____ faithful to any leader, party, person or cause |
| k) generous | _____ of a good or benevolent nature or disposition, as a person |
| l) moody | _____ having, using, or showing good sense or sound judgment |



III. In your opinion, which personality adjectives presented on page 40 are positive or negative? Classify them. Compare your answers and discuss why you ordered the adjectives the way you did.

Positive	Negative

IV. Complete the following sentences using adjectives from the box.

patient
responsible
honest
talkative
respectful
ambitious
sociable
shy
optimistic
hard-working

1. He is very _____ and always wants to have more things.
2. Patty is very _____ and loves to make new friends.
3. My grandma is a very _____ person and always listens to others attentively.
4. Andy is an _____ man who can be trusted to tell the truth.
5. My brother is a _____ guy who puts in a lot of effort at what he does.
6. Alex is very _____ and loves to share stories with his friends.
7. Miss Jones is _____ of the different beliefs and cultures of those around her.
8. Alvin is quite _____ and tends to be a bit quiet when he doesn't know you.
9. My friend Claudia is very _____ and always finds a way to make the best of every situation.
10. I am very _____. I always do my homework and hand it in on time.



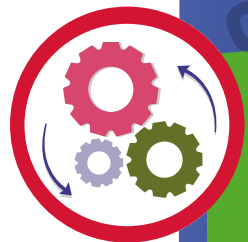
Tag Questions

USE

We use **tag questions** when we want to check information or when we express an opinion expecting the other person to agree with us.



STRUCTURE



If you say a **positive statement** the **tag question** should be **negative**.

*You are fired, **aren't you?***

If you say a **negative statement** the **tag question** should be **positive**.

*He isn't happy, **is he?***

The **tag question** must be used **in the same tense** that was used in the statement.

Examples:

*Sandy lives here, **doesn't she?***

*Michael didn't go to school today, **did he?***

*We will go to the party next Sunday, **won't we?***

*Susy hasn't finished her homework, **has she?***

V. Write the negative form of the auxiliaries below.

Example: *am - am not*

- | | |
|---------------|---------------|
| 1. is _____ | 5. can _____ |
| 2. are _____ | 6. was _____ |
| 3. do _____ | 7. were _____ |
| 4. does _____ | 8. did _____ |



VI. Complete with the correct Tag Question.



1. Harry runs ten miles every day, _____?
2. You don't like milk, _____?
3. Today is Tuesday, _____?
4. The teachers aren't here, _____?
5. The children haven't broken the piñata, _____?
6. This computer doesn't work, _____?
7. Mary can write with both hands, _____?
8. You're the new student, _____?



VII. Circle the correct *Tag Question*.

1. Your mom is cooking meat loaf, _____ she?
 a) doesn't b) isn't c) is
2. I'm not late, _____ I?
 a) am b) do c) aren't
3. The party was a blast, _____?
 a) isn't it b) did it c) wasn't it
4. Jane makes friends easily, _____?
 a) doesn't she b) is she c) isn't she
5. Your sisters live in Alaska, _____?
 a) aren't your sisters b) do they c) don't they
6. This boy can run very fast, _____?
 a) can he b) can't he c) can't the boy
7. Janet hasn't opened her presents, _____?
 a) has she b) haven't they c) hasn't she
8. School will be closed because of the snow, _____?
 a) will it b) is it c) won't it

VIII. Complete the conversation with the correct *Tag Questions*.



Mom: You baked cookies for everyone, _____?
Louise: Yes, mom. They're delicious, _____? I even made some without sugar. Aunt Rose can't eat sugar, _____?
Mom: You're right. She told you about her diet, _____? And she's very strict about it, _____? Her doctor wants her to get better.
Louise: Making special cookies for her was a good idea, _____?
Mom: Yes, it was. She would feel bad about not being able to enjoy a nice dessert and we don't want that, _____?
Louise: No we don't. I'll help you set the table. They'll be here any moment now, _____?
Mom: Yes, let's hurry.

IX. Cross out the incorrect word in the *Tag Question* and write it correctly on the line. Only one word in each *Tag Question* is wrong.

1. The concert will start soon, won't they? _____
2. People shouldn't take any pictures in the museum, shouldn't they? _____
3. The students leave school at 3:00 pm, don't you? _____
4. Karen has three brothers, don't she? _____
5. This is my English book, does it? _____
6. You got an A+ on your exam, aren't you? _____
7. Steve and John haven't arrived to class, have he? _____
8. It isn't going to rain today, isn't it? _____

SKILLS

Listening



X. Listen to the conversation and write down the missing words. **Track 10**

What Do You Think of...?

1.
A: I think Peter, our new classmate, is very _____

B: I agree. And I think he's _____ too.
2.
A: What do you think of Miss Green, our new _____ teacher?

B: I like her, she seems to be very _____.
A: I agree. I think she's very _____ too.

Reading



#ReadingStrategy

Skimming

XI. Before reading the article below in detail, skim the text and decide what its main idea is. Write it down.

The main idea of the article is: _____



XII. Read the article as you listen to the recording. Then, do the activity. **Track 11**

The Enneagram



The Enneagram is a powerful personality system that identifies nine distinct types of people. It is based on ancient wisdom and modern psychological research, and it is used in many areas including personal growth, relationships, and business. It was developed in the early 20th century by George Gurdjieff and Oscar Ichazo.

According to the *Enneagram*, there are nine types of personality:

Type 1: *The Reformer* is focused on personal growth, and they like to be perfect and orderly. They are good at problem solving and they are often seen as wise counselors.

Type 2: *The Helper* is focused on helping others and making them feel loved. They are often seen as generous, caring, and nurturing.

Type 3: *The Achiever* is focused on success, and they are often seen as ambitious, motivated, and enthusiastic.

Type 4: *The Individualist* is focused on expressing their uniqueness, and they are often seen as creative, sensitive, and emotional.

Type 5: *The Investigator* is focused on understanding the world, and they are often seen as analytical, intellectual, and independent.

Type 6: *The Loyalist* is focused on security and stability, and they are often seen as responsible, reliable, and organized.

Type 7: *The Enthusiast* is focused on having fun and experiencing life to the fullest. They are often seen as optimistic, spontaneous, and adventurous.

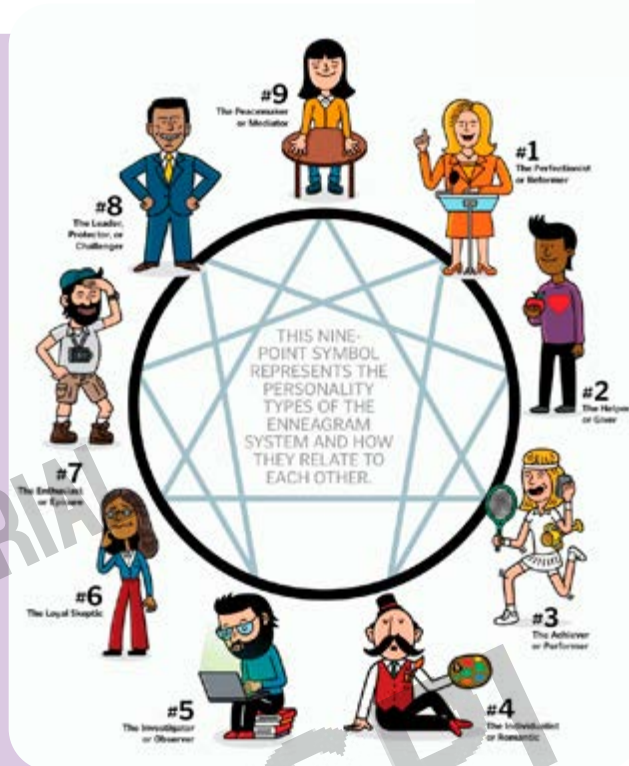
Type 8: *The Challenger* is focused on power and control, and they are often seen as strong-willed, assertive, and decisive.

Type 9: *The Peacemaker* is focused on peace and harmony, and they are often seen as easy-going, accepting, and compassionate.

No matter what type you are, the *Enneagram* offers a unique insight into the human psyche and a way to understand yourself and others better.

XIII. Answer the questions below.

1. *The Enneagram* is a personality system that identifies nine distinct types of people, is it? _____
2. *The Reformer* is good at problem solving, isn't he? _____
3. *The Helper* is often seen as generous and caring, isn't he? _____
4. *The Achiever* is focused on success, isn't he? _____
5. *The Individualist* is focused on expressing their uniqueness, isn't he? _____
6. *The Investigator* is often seen as analytical and intellectual, isn't he? _____
7. *The Peacemaker* is often seen as easy-going and assertive, isn't he? _____



Speaking



XIV. The Zodiac Signs are twelve constellations in the sky that divide the ecliptic, or the sun's apparent path, into twelve sections. Each *zodiac sign* is associated with a set of personality traits and characteristics. These signs are believed to affect our personalities, emotions, and behaviors in various ways. In groups of three or four students, discuss the following questions.

The Zodiac Signs

- Do you believe in astrology?
- What's your *zodiac sign*?
- Do you believe there is any link between the position of the stars when you were born and your personality?



#WritingCorner

Writing



Our Personality

XV. Write a paragraph in which you answer the following question. Follow the steps of #TheWritingProcess on page 12.

- Why is it important for us to understand our own personality – our strengths, weaknesses, likes, dislikes, and how we tend to react to different situations?

Note: Check the #ThinkingQuestions. They may help you to generate ideas for your paragraph.

#ThinkingQuestions

- If you didn't know what you were good at, how might that affect your choices in life (like hobbies, studies, or future career)?
- Imagine you didn't understand what makes you happy or sad. How might that impact your relationships with others?
- In which ways might knowing your own personality help you to make better decisions about your future?



#ByMyself

#CoolApps

Read it!

If you want to increase your vocabulary, to improve the use of grammatical rules, and to understand and use English more and more every day, the best advice would certainly be to read as much as possible.

Technology is a great tool when learning a foreign language, that is why we suggest you visit newsinlevels.com

They offer lots of different texts for you to read, and the best part is that they are graded by levels. Take a look at their site, answer the diagnostic test and enjoy the experience.



#SingAlong

These are two songs to reinforce some of the grammatical structures and vocabulary you learned in this unit:

Simple Present & Simple Past Tenses



OneRepublic

Simple Present & Present Continuous Tenses



Imagine Dragons



#PracticalEnglish



#AudioFiles



Scan this code to watch the explanation of the Grammatical Points presented in Unit 1.

